

SUCCESSFUL GRANT GETTERS SHARE THEIR EXPERIENCE WITH LIBRARIANS

New book and multimedia toolkit guide librarians through the grant-writing process with checklists, worksheets, and templates.

June 20 (New York, NY) — As library use escalates and library budgets decrease, more and more libraries actively seek grant-funding. For many librarians, applying for grants may seem like a daunting process. *Winning Grants: A How-To-Do-It Manual for Librarians with Multimedia Tutorials and Grant Development Tools*, to be published by Neal-Schuman Publishers on August 1, 2010, will give librarians all the tools they need to write successful grants and gain funding for their libraries.

Authors Pamela H. MacKellar and Stephanie K. Gerding are LIS professionals and experts on the grant-writing process. They have won millions of dollars in grants from a broad range of prestigious sources. MacKellar and Gerding now offer a manual, workbook, and new DVD to guide librarians through the process of writing successful grants, and to expand on the knowledge shared in their successful book, *Grants for Libraries*.

In Part I, *The Grant Process Cycle*, the authors provide an overview of the grant-writing process, covering topics such as formulating a design, organizing the grant team, understanding and choosing the right sources, creating and submitting the proposal, and implementing the project. The authors summarize and reinforce their guidance with a list of “Top 10 Tips for Grant Success.”

Part II, *Library Grant Success Stories*, features real-life examples from fifteen libraries across the country. The stories range from an oral history project of women in government at Pennsylvania State University Libraries, to creating a graphic novel collection at Buffalo & Erie Public County Library in Buffalo, New York, to providing library storytimes to children and parents for whom English is not a first language at Boise Public Library in Boise, Idaho. In each example, the authors describe the project and answer a range of questions about the logistics of the grant.

Part III, *The Winning Grants Multimedia Toolkit*, includes a series of nineteen worksheets, templates and checklists to help librarians manage their strategies and timetables. An accompanying DVD provides an audio and visual walk-through of the grant-writing process with examples and ten instructional videos.

Winning Grants is an exhaustive, informative book-plus-multimedia toolkit that will appeal to anyone seeking guidance about grants and writing proposals. These tools will also prove useful to LIS professionals looking for ways to teach the grant-writing process to others in training and workshops.

Winning Grants

A How-To-Do-It Manual for Librarians with Multimedia Tutorials and Grant Development Tools

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2010. 8.5 x 11. 275 pp.

Book and Multimedia DVD: \$99.95.

About the Authors

Pamela H. MacKellar is an author, teacher, and library consultant with more than 25 years of experience in libraries. She has conceived, planned, generated funding for, and implemented numerous new library programs. She is the author of several books, articles, and other literature on grant-writing.

Stephanie K. Gerding is a nationally known library consultant, trainer, and author. She has written more than 20 published articles on grants, and has been on all sides of the grant process as grant writer, reviewer, and grant project coordinator at libraries, non-profits, foundations, and government organizations.

About Neal-Schuman Publishers

Neal-Schuman Publishers is a leading publisher of professional books for librarians, archivists and knowledge managers. Founded in 1976, Neal-Schuman Publishers is based in New York City, with offices in London, UK.

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